

LINDSAY D WILLIAMS



lindsaydwilliamsart@gmail.com



Truth Or Consequences,
NM 87901

SKILLS

- Copy Arrangement
- Originality and Creativity
- Adobe Illustrator
- Effective Communication
- Computer-Based Drawing
- Idea Visualization and Brainstorming
- Layout Design
- Rough Sketching
- Art Exhibitions
- Critical and Creative Thinking
- Illustration and Design
- Illustration Preparation
- Type Selection
- Adobe Systems Adobe Creative Suite

EDUCATION

Parsons The New School For Design

New York, NY • 05/2008

Bachelor of Arts: Illustration

PROFESSIONAL SUMMARY

Published creative freelance Illustrator, designer and visual artist with talent for developing unique custom artwork. Innovative approach to ideas and concept development. Offering 13 years of expertise overseeing individual projects.

WEBSITE & PORTFOLIO

- www.lindsaydwilliamsart.com

WORK HISTORY

U.S. Games Systems - Freelance Illustrator

Stamford, CT • 11/2022 - Current

- Publishing contract from self-developed illustrated and designed Desert Illuminations Tarot & Desert Illuminations Oracle
- Applied artistic and illustrative techniques to print media for Tarot and Oracle card production.
- Collaborated with marketing and art departments to create high-quality images and illustrations to enhance publications and presentations.
- Developed art and design concepts.

PowerHouse Books - Graphic Design Assistant

Brooklyn, NY • 03/2008 - 03/2009

- Developed creative design for print materials, brochures, banners and signs.
- Helped assist in publication process of books and other media.
- Created digital image files for use in digital and traditional printing methods.
- Completed final touches for projects such as images sizes and font selection.
- Met with customers to present mockups and collect

information for adjustments.

- Designed website layouts, templates and unique branded looks.
- Employed design fundamentals when selecting typography, composition, layout and color in design work.
- Created designs and collaborated with technical team to complete projects.
- Designed creative digital displays used in on-line advertising for local businesses.
- Applied knowledge of production to create high-quality images.
- Created broad range of work using various design techniques.
- Applied creative expertise to present marketing concepts.

Azadeh Houshyar - Children's Book Illustration Intern
New York, NY • 05/2008 - 09/2008

- Helped assist artist on the publication process of book titled "I Wanna Make Gifts" published by Simon & Schuster.
- Cultivated positive working relationship with artist and internal partners to develop positive rapport for future opportunities.
- Applied color theory techniques in drawings and illustrations to add excitement, focus and depth.
- Prepared design for print and delivery of book illustrations.
- Helped to produced computer-generated artwork to add depth and cohesiveness to children's book design and layout.
- Quickly learned new skills on design programs such as Adobe Illustrator, Photoshop, and InDesign and applied them to daily tasks, improving efficiency and productivity.

Nike Inc. - Freelance Illustrator

New York, NY • 03/2007 - 03/2007

- Created series of narrative illustrations for the Nike Joga campaign portraying women's soccer players and their unique stories of overcoming obstacles of being a women in sports.

